



● **relocate** (relocates, relocating, relocated) VERB
relocation (relocations) N-VAR

If people or businesses **relocate** or if someone **relocates** them, they move to a different place. **Relocation** is the act of moving a person or business to a different place.

If the company was to relocate, most employees would move. Its headquarters will soon be relocated from Westminster to the Greenwich site.
The company says the cost of relocation will be negligible.
...the relocation to Bristol of financial institutions like Lloyds TSB.

Common Collocations

to relocate <u>to/from</u> somewhere	<u>relocation costs</u>
<u>relocation expenses</u>	a <u>relocation package</u>
<u>forced relocation</u>	<u>proposed relocation</u>

● **low-cost centre** (low-cost centres) N-COUNT
low-wage centre (low-wage centres) N-COUNT

A **low-cost centre** is a country or region where business costs are lower, for example because labour or materials are cheaper there. A **low-wage centre** is a country or region where labour is cheap.

But as long as it remains a high-skill, relatively low-cost centre that is free from excessive red tape, the City will thrive.
...well-educated, multilingual employees with specific process skills, who live in, or are able and prepared to move to, relatively low-cost centres.
Yet poorer provinces can undercut that. 'Shenzhen is no longer a low-wage centre,' says Liu Shi Chao.

● **enterprise zone** (enterprise zones) N-COUNT

An **enterprise zone** is an area, usually a depressed or inner-city area, where the government offers incentives, for example lower taxes, in order to attract new businesses.

...the implementation of enterprise zones in communities with high unemployment.
Because it is in an enterprise zone, taxes on non-food items are 3.5% instead of the usual 7%.

● **greenfield site** (greenfield sites) N-COUNT
brownfield site (brownfield sites) N-COUNT

A **greenfield site** is an area of land that has not been built on before. A **brownfield site** is an area of land in a town or city where houses or factories have been built in the past, but which is not being used at the present time.

The Government has ruled out the building of a new airport on a greenfield site.
Most foreign investors in Britain have opted for greenfield sites. Obviously greenfield sites are cheaper and easier for builders to develop than brownfield ones.
By 2005 he wants half of all new houses to be built on previously developed land: so-called brownfield sites.

● **manufacturing base** (manufacturing bases) N-COUNT

The **manufacturing base** of a country or area is all the factories or companies which produce goods there.

Working with their foreign investors, they were beginning slowly to rebuild the country's manufacturing base.
I think it's very important for Connecticut to maintain a manufacturing base.

● **drift** N-UNCOUNT

Drift refers to the tendency of some companies to move their manufacturing operations to sites where costs are lower, especially to less developed countries.

The government is tackling the consequences of the drift of manufacturing to the Far East.
After spotting the drift of chip manufacturing to countries with lower costs in Asia, Mr Uchiyama switched into bio-electronics.

● **partnership**: Topic 2.4; **inward investment**: Topic 3.2;
subsidy: Topic 3.2; **raw materials**: Topic 4.3;
component: Topic 6.3; **supplier**: Topic 12.2



PRACTISE YOUR VOCABULARY

1 Use the terms or phrases in the box to complete the paragraph.

enterprise zones relocate low-wage centre manufacturing base

The decision about where to locate the company is an important one as it can affect sales, costs and profitability. Companies may need to move their _____ in order to expand, or move to more up-to-date premises in order to modernize. Often businesses choose to _____ in order to reduce their costs. Moving to government-assisted development areas, or _____, can save money on rent and taxes, and relocating to a _____ can make huge savings, too.

2 Which of the following might be regarded as low-cost and/or low-wage centres?

- a Germany c Bangladesh e Canada
- b The Philippines d Denmark f Romania

3 Look at the newspaper headlines a–e and match each extract i–v with the correct headline.

a LargeCorp to relocate to enterprise zone

d SuperCom to relocate to greenfield site

b Low-wage centres attract UK firms

e Office block completed on former brownfield site

c Manufacturing drift to low-cost centres continues

- i Labour costs in Eastern Europe provide an incentive to relocate.
- ii The company will receive generous government subsidies and pay little tax for 5 years.
- iii Companies are relocating their manufacturing bases to the Far East.
- iv The out-of-town site will allow the company to build a state-of-the-art factory.
- v A new business development area near the city centre is popular.

4 Put these advantages in the appropriate column of the table:

- a cheap b close to customers c space to expand

enterprise zone	greenfield site	brownfield site

5 Read this newspaper headline and answer the questions.

Inward investment increases to record levels

- a Firms are relocating. True False
- b Fewer firms are moving than in the past. True False
- c Foreign firms are moving to this country. True False
- d The government is benefiting from foreign investment. True False